

This festive season  
Gift your loved ones **Healthier Air**  
with **Philips Air Purifier**



AC4372



AC4025



AC4014



AC4072



AC4081

**PHILIPS**

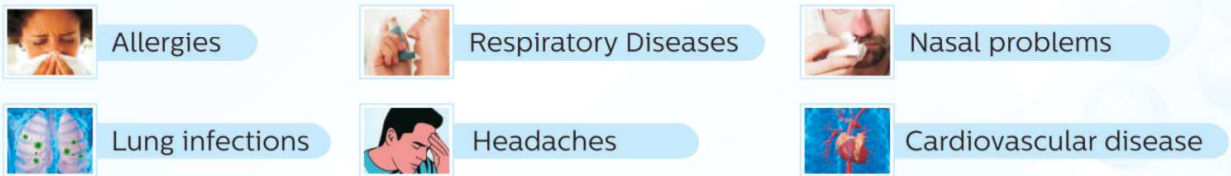
## What unseen air pollutants are lurking in your home?

Indoor air is 10 to 30 times more polluted than outdoor air (as per US Environmental Protection Agency). Surprised? See below to understand how this happens.



## What is the Health Impact of Indoor Air Pollution?

- More than 20 million Indians already suffer from Chronic Obstructive Pulmonary disease.<sup>1</sup>
- Babies and youngsters are at the highest risk since they consume more air vs. their body weight.<sup>1</sup>
- As per American Lung Association, poor indoor air quality can cause or contribute to the development of infections, lung cancer, and chronic lung diseases such as asthma<sup>2</sup>



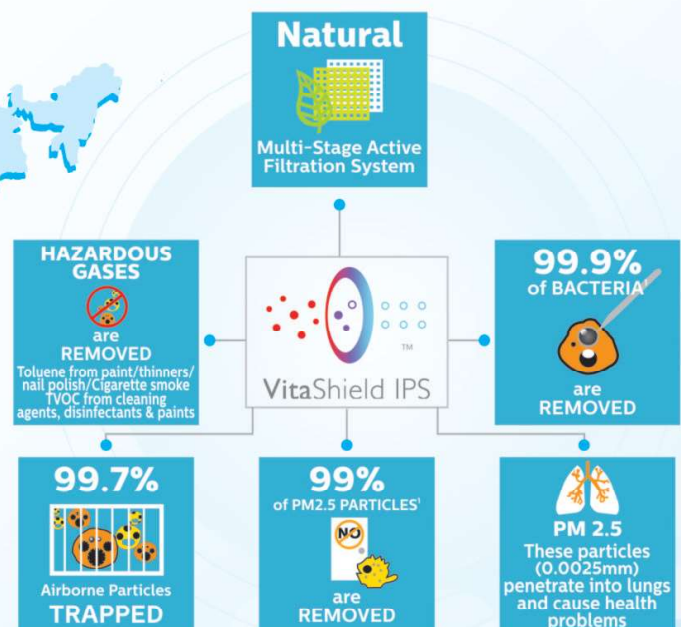
## Why Air Purifiers?

Indian air quality ranks amongst the lowest in the world. As per WHO 2014 report on ambient air quality, India has 6 of the 10 worst polluted, 13 of the 20 worst polluted & 20 of the 50 most polluted cities in the world, with Delhi having the worst air quality amongst all of these<sup>3</sup>

Controlling outdoor air quality may not be in our hands, but controlling indoor air quality is very much in our hands. Air Purifiers are devices that help clean indoor air and release it back into the room.



We spend 85% of our time indoors!



## Natural Filtration Process

### Pre-Filter

Filters dust, dust mites, pollen, hair, pet fur, and other large particles



Dust mites



Pet Hair



Pre-Filter



Carbon Filter



HEPA Filter

### Activated Carbon Filter

Removes bad odours and harmful gases like formaldehyde and TVOCs effectively



Smoke



TVOCs



Cooking Odour

### HEPA Filter

Removes upto 0.02 micron fine particles like bacteria & viruses and PM 2.5



Pollen



Mould



Bacteria



Viruses

## Trusted and Certified



reddot design award

## AC4025

MRP: ₹ 16,995<sup>#</sup>

Room Size: 323 sq. ft.  
CADR: 147 m<sup>3</sup>/h

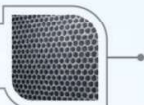


VitaShield™ IPS

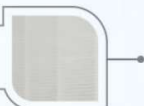


- Activated Carbon filter
- HEPA filter
- Sleep Mode
- 3-Speed Fan
- Filter change Indicator
- 1/4/8 Timer

Activated Carbon filter



HEPA filter



3-Speed Fan



Air Quality Indicators



Filter Change Sensor



1/4/8 Timer



## AC4014

MRP: ₹ 28,995<sup>#</sup>

Room Size: 592 sq. ft.  
CADR: 279 m<sup>3</sup>/h



VitaShield™ IPS



<sup>#</sup>Inclusive of all taxes

# AC4072

MRP: ₹ 39,995\*

Room Size: 592 sq. ft.  
CADR: 309 m<sup>3</sup>/h



VitaShield™ IPS



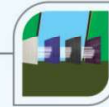
5-Speed Fan  
+ Turbo Mode



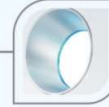
Auto Mode  
Smart Sensor



Filter Change  
Indicator



Multilayer  
filter



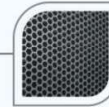
Air Quality  
Indicators



HEPA filter



Smart Night  
Mode



Activated  
Carbon filter

Multi-care  
filter



Activated  
Carbon filter



HEPA filter



Auto Mode  
Smart Sensor



Sleep Mode



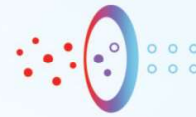
3-Speed Fan  
+ Silent Mode  
+ Turbo Mode



# AC4372

MRP: ₹ 49,995\*

Room Size: 753 sq. ft.  
CADR: 341 m<sup>3</sup>/h



VitaShield™ IPS



Air Quality  
Sensor



Filter Change  
Alert

\*Inclusive of all taxes

## Dry Air Problems



Sore Throat



Sneezing/Coughing



Nasal Congestion



Dry skin

Clean air could still be harmful if it is too dry.

New Philips Combi (2-in-1) Air Purifier & Humidifier's Nano Cloud technology helps maintain the right humidity while the VitaShield™ IPS technology cleans the air at the same time.

Polluted air coupled with dryness in homes & offices is even more harmful. It causes your body to lose its moisture and can aggravate allergies, respiratory issues, cause itching, stuffy nose etc.

### Presenting Philips Air Purifier + Humidifier Combi (2-in-1)

- It adds moisture in the air to maintain humidity levels between 40% - 60% using the unique NanoCloud technology.
- Filters particles as small as 0.02 microns (100 times smaller than PM2.5) keeping indoor air upto 99.97% allergen free.

## Multi-Layer Filtration Process with NanoCloud Technology

Uses German VitaShield™ IPS technology.



**AC4081**

MRP: ₹ 29,995<sup>#</sup>

Room Size: 484 sq. ft.  
CADR: 223 m<sup>3</sup>/h



VitaShield™ IPS



NanoCloud  
Creates Healthy  
Humidification



<sup>#</sup>Inclusive of all taxes

	Air Purifier	Air Purifier	Air Purifier	Air Purifier	Air Purifier+ Humidifier Combi
Model Number	AC 4025	AC 4014	AC 4072	AC 4372	AC 4081
Area Covered (sq. ft.)	323	592	592	753	484
Power Consumption (Max.)	40 W	36 W	47 W	63 W	68 W
Clean Air Delivery Rate	147 m <sup>3</sup> /h	279 m <sup>3</sup> /h	309 m <sup>3</sup> /h	341 m <sup>3</sup> /h	223 m <sup>3</sup> /h
No. of Filters	2	3	3	4	3
Pre-Filter		✓	✓	✓	✓
HEPA Filter	✓	✓	✓	✓	✓
Activated Carbon Filter	✓	✓	✓	✓	✓
Effective Filtration Size	0.02 microns	0.02 microns	0.02 microns	0.02 microns	0.02 microns
Effective Filtration Efficiency	99.97%	99.97%	99.97%	99.97%	99.97%
LED Air Purity Indicator		✓	✓	✓	✓
LED Filter Change Indicator	✓	✓	✓	✓	✓
Sleep Mode	✓		✓	✓	✓
Warranty	2+2 years*	2+2 years*	2+2 years*	2+2 years*	2+2 years*
NanoCloud	✗	✗	✗	✗	✓

1. <http://www.epa.gov/region1/communities/indoorair.html>
2. <http://www.lung.org/associations/charters/mid-atlantic/air-quality/indoor-air-quality.html>
3. [http://www.who.int/phe/health\\_topics/outdoorair/databases/cities/en/](http://www.who.int/phe/health_topics/outdoorair/databases/cities/en/)
4. <http://www.air-purifier-power.com/ozone-air-purification-danger.html>, <http://www.hc-sc.gc.ca/ewh-semt/air/in/poll/ozone/index-eng.php>,  
<http://www2.buildinggreen.com/article/canadian-government-warns-against-use-ozone-generators>
5. For more information on harmful effects of Ozone, visit the US Environmental Protection Agency (US EPA) website: <http://www.epa.gov/iaq/pubs/ozongen.html>

\*Limited period offer. Terms & conditions applicable.

## For Sales Enquiries

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or visit <http://philips.to/PureAir>