

Modern Kitchens For Modern Minds



SLEEK KITCHENS BROCHURE

Sleek
by
 **asianpaints**

KITCHENS • WARDROBES

About ap asianpaints

#1 Paint Company in India

US \$ 2.7 Billion group revenue

Over 50 years of market leadership

Operations in 16 countries



About Sleek

27 years of experience making Kitchens

1st to standardize wire accessories in the market.

1st to offer complete kitchen solutions - designing to installation

Since 2000s, One of the leading kitchens brands in India

Over 7000 kitchens installed annually

Components supplied to over 3 lakh Indian households

Acquired by Asian Paints in 2013

200 Full kitchen showrooms and 4500+ component retailers across India.



Production Capabilities

- 3.5 lac sq ft of panel cutting in a month, approx. ~ 2,000 kitchens per month.
- 40,000 sq ft Manufacturing unit at Pune and 20,000sq ft. wire manufacturing unit in Vasai.
- In-house testing lab
- Over 1.5 lakh sft. warehousing facility in different parts of country



Installation Capabilities

- Certificates
 - ISO 9001:2015 Certified
 - Green Guard Certified
 - BIFMA Certified
- Professional In-house installation team available across country
- Pre-drilled kitchens enabling faster completion of kitchen installation
- Adherence to SOP, Safety & all statutory requirements
- Competent in installation of highly engineered kitchen & wardrobe hardware like RAUMPLUS sliding systems, KESSEBOHMER lift ups as well as Civil works including CEPT requirements.



Our Products

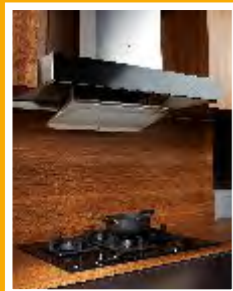
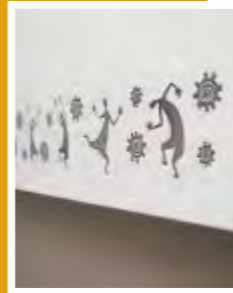
Kitchen

Accessories

- Multiple storage solutions like Drawers, Baskets, Tall units, Corner units, etc.
- SS 304 grade baskets with life time warranty*

Finishes

Core Material Offered - Ply (BWR & BWP), HDF, MDF, PLPB
 Shutter Finishes - Laminate (Gloss & Matt), Acrylic, PPU, Natural Veneer, Glorious Glass, PU, Acryshine, Super Matt, Corian



Appliances

- Choice of diverse kitchen hobs, chimneys, cook-tops, inbuilt ovens, microwaves, etc
- Ties up with renowned players like
 - BOSCH
 - SIEMENS

Hardware

- Wide range of hinges, channels, handles & inserts from Sleek
- Tie-ups with renowned international experts like
 - GRASS
 - KESSEBOHMER
 - SCLIM

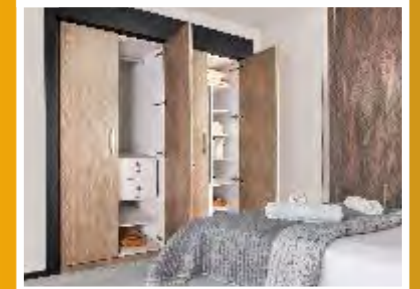
Tie-Ups



Wardrobe

- Wide range of wardrobe offerings - Hinge, Sliding & Walk-in for all types of storage requirements
- Core Material Offered - PLPB, MDF, HDF, Ply
 Finishes - Laminate, Scratch Resistant Acrylic, Wall-paper finish, PU, Gloss Meister and Glass.
- Sliding fittings are from RAUMPLUS, a premium German hardware player.

Yuva Hinge



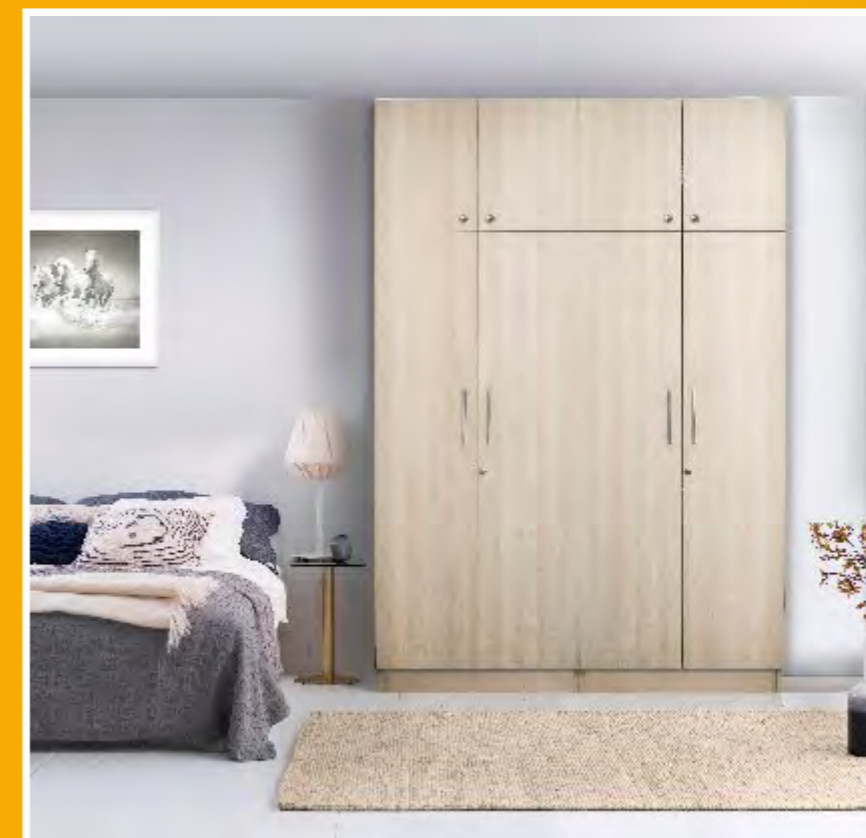
Sliding



Raumplus



Accessories





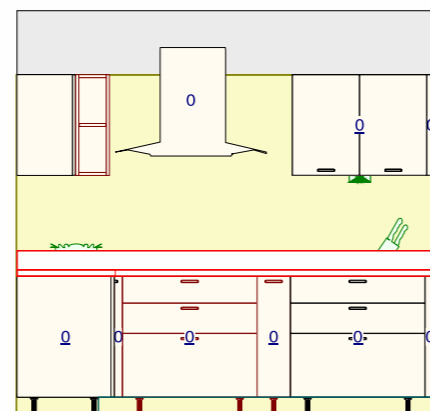
Design & Aesthetics

- **Contemporary designs** with over 200 shades & designs to chose from
- **Intelligent space planning** to double up storage area
- **Innovative kitchen products** for an easy & comfortable cooking experience
- **Expert design techniques** which help you visualize your new kitchen better

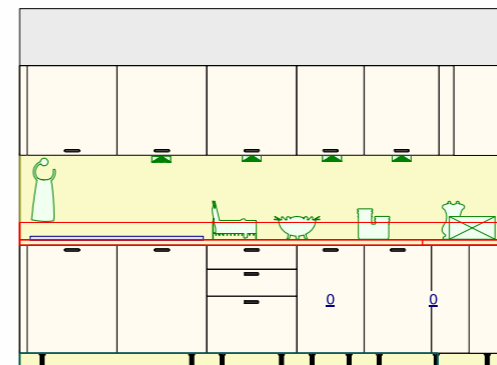
Rendered Plan - Top View



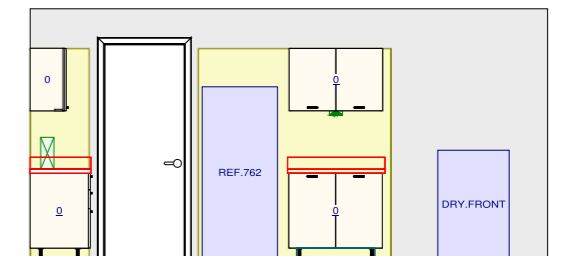
Front View Elevation



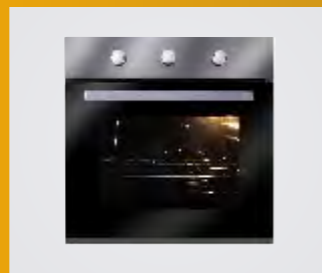
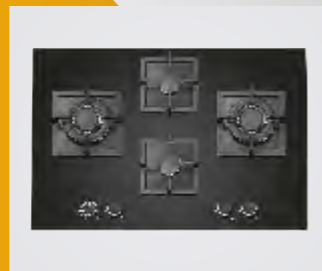
Side View Elevation



Side View Elevation



Appliances



•Smart Chimneys:

Super Sleek designs, lowest noise levels, high suction capacity and push button control. Sleek chimneys keep your kitchen fresh and breathe-easy.

•Modern-day Hobs:

From two-burners to five burners, with enameled pan stand, front control panels, automatic ignition, with blue flame technology that saves fuel.

•High performance Ovens:

A stunning and stylish range of ovens equipped with functions like baking, steaming, rotisserie and grill.

Warranty & Service

Activities undertaken in service

- Checking the Alignment of the shutters
- Checking the baskets movements
- Checking all the hardware fittings
- Greasing of channels & hinges

Sleek Offers

- SS 304 accessories with a lifetime rust-free warranty.
- 10-year free kitchen warranty against manufacturing defects.
- Sleek offers quality and finish on par with international standards.

Toll-free number
1800-2120-500



Comparision

Regional Players | European Brands | **Sleek by Asian Paints**

		Regional Players	European Brands	Sleek by Asian Paints
Brand Recognition	Reputed and well recognized brand across Indian markets	No	Limited	Yes
Design Expertise	Capability to provide expert kitchen designing & usage solutions	No	Yes	Yes
Manufacturing Scale	Ability to cater to Large scale orders for builders	No	Yes	Yes
Adapting to Needs	Planning, designing & installing keeping the requirement of Indian households in mind	Yes	No	Yes
Professional Approach	Transparent working with a professional team	Limited	Yes	Yes
Material as per Specification	usage of high grade PLY to increase kitchen durability and appearance	Limited	Yes	Yes
Choice of material	Diverse range of product options to choose from , which is fully customizable	Limited	No	Yes
Quality Assurance	Reliability of consistent quality & precision across multiple units of same order	No	Yes	Yes
Value Buildup	A value for money product & service - reliability from unaccounted expenses	Yes	No	Yes
Timely delivery	Swift and guaranteed delivery time - reliability from unexpected delays in delivery	No	No	Yes
After Sales Service	Quick & effective resolution of any customer complaint and Post sale servicing for increasing kitchen life	No	Limited	Yes

Sleek Advantage



Personalize with Experts

Design your dream kitchen as per YOUR requirement, with assistance at every stage from our qualified and experienced designers



10 year warranty

With assurance from Asian Paints, Sleek kitchens provide a 10 year product warranty and regular servicing to increase kitchen longevity. Service available PAN India.



Unmatched quality

Sleek kitchens adhere to high standards of components, wood, hardware and overall finishing. Attention to every detail, every corner.



Wide Variety

Sleek provides with one of the widest range of options for kitchen shutters, hardware and accessories....we understand no 2 kitchens are similar (every kitchen has its own need)



Professional Service

At Sleek, we don't just design your kitchen, we also take the responsibility of its installation



One Stop Solution

To ensure you have a smooth kitchen design experience, at Sleek we plan your kitchen well to help deliver your kitchen at desired time and cost (More reliable time lines and costs).





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10
YEARS
WARRANTY

dp asianpaints

Assure

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