



# **Pudina Cultivation**



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पुदीने की व्यवसायिक स्तर पर खेती

## Introduction:



**P**udina also known as menthe is an energizing herb. Mint is used as mint oil, tooth pastes, mouth washes and flavoring agents in many dishes. Its leaves are used for preparing various drugs. Drugs prepared from mint are used in treatment of nasal, rheumatism, neuralgia, carminative and bronchial treatment. It is used in wide range of pharmaceutical. It is a small herb with average height of 1-2 feet with spreading root stocks.

## Uses:

1. Pudina is loaded with antioxidants and phytonutrients and hence helps keep stomach cramps and acidity at bay.
2. Mint leaves have anti-inflammatory properties. It helps soothe skin infections. Mint juice acts as an excellent skin cleanser.
3. Since Pudina has a very strong aroma, it gets to stimulate your brain functioning and helps cure nausea. Further, applying fresh mint leaves on the forehead relieves headache.
4. Mint leaves are a great remedy to relieve the pain caused during menstrual cramps.
5. Mint leaves have anti-bacterial and anti-inflammatory properties and so it fights against tooth decay and bad breath and is widely used in mouth fresheners.



## Cultivation:

**D**eep soils, loam to sandy loam well drained, well aerated and loose textured soil. Clay soils are not suitable. Temperate climatic condition, Tropical climate is not suitable, plentiful rainfall during growth and good sunshine during harvest is best suitable during crop growth.

## Species:

**M**entha (also known as mint, from Greek míntha, Linear B mi-ta) is a genus of plants in the family Lamiaceae (mint family). It is estimated that 13 to 18 species exist, and the exact distinction between species is still unclear.

## Marketing:

**I**ndia's mint products exports are expected to rise more than six times this year on higher overseas demand. Our company also provides the facility of Buy Back agreement.

## Harvesting:



**P**lants are ready for harvesting after 100-120 days. Harvesting is done when yellowing of lower leaves starts. Harvesting is done with the help of sickle and herbs are removed 2-3cm above ground. Next harvesting is done at the interval of 80 days after first harvesting. For processing fresh leaves are used.

## Economics Of One Acre Pudina Cultivation:

### Expenditure:

Distance (in acre)	Cutting (in land)	Cost of Cutting (per cutting)	Total	Fertilizer	Cost of cultivation
6inchX2 ft	10,000	2.50 Rs	$10,000 \times 2.50 =$	10,000 /-	$25,000 + 10,000 =$

			25,000 /-		35,000/-
<b>Total Expenses: 35,000/-</b>					

### **Income:**

Income of year	Dry Leaf (in 6 months)	Company buy-back (per kg)	Total
In 6 <sup>th</sup> month	1000 kg	80 Rs	1000X80= 80,000/-
<b>Total Income: 80,000/-</b>			

## Technical Support And Services:

**W**e also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. The income & expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

### Services:

1. This includes Supervision, consultancy, guidance, Transportation cost first year.
2. First production starts after 6<sup>th</sup> month and next production after every 6<sup>th</sup> month.
3. Buy back agreement of Pudina.

## Terms And Conditions:

1. For 1 Acre plantation the cost of Plants is Rs. 35,000/-, out of which 50% i.e. Rs. 17500/- has to be paid before the cultivation and the remaining half after the planting is done.
2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.

## For More Information Contact Us:



**AMRITANJALI AYURVED OPC PVT. LTD.**

**ISO 9001-2015 CERTIFIED**

**GMP CERTIFIED**

**9, SAHELI NAGAR**

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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisian Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.