



# **Brahmi Cultivation**



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ब्राह्मी की व्यवसायिक स्तर पर खेती

## Introduction:



**T**he botanical name of Brahmi is *Bacopa monnieri* and belongs to family Scrophulariaceae. It is mainly found in warmer and humid conditions. Whole herb i.e. seeds, roots, leaves, rhizomes etc. are used for preparing various drugs. Drugs prepared from Brahmi is used as anti-cancer and used to cure anemia, asthma, diuretic, tumours and epilepsy. It is also used as an antidote for snake bite. It is a creeping annual herb with average height of 2-3 feet with branched roots at the nodes. Flowers are of whitish or pale blue in color with small and oval shaped fruit. Seeds are 0.2-0.3mm in size with

dark brown in color. North and South America, Europe, Australia, southern India, Asia and Africa are major countries growing Brahmi.

## Soil:

**I**t grows in variety of soils. It can even tolerate poor drainage system. It gives best result in alluvial marshy soil. It can be grown in marshy areas, canals and several water bodies. It requires acidic soil for its good growth.

AYURVED (OPC) PVT. LTD.

## Land Preparation:

**F**or Brahmi plantation, it required well pulverize and levelled soil. To bring soil to fine tilth, ploughing and harrowing is to be done. Irrigation is done immediately when land is converted to plots. Application of FYM @20q/acre is mixed with soil at the time of ploughing.

## Sowing:

**Time of sowing:** The planting should be done in the month of mid-June or early July.

**Spacing:** Seedlings are transplanted at the distance of 20 x 20cm

**Method of sowing:** Seedlings are transplanted in main field.

## Uses:



**B**rahmi is a magical herb commonly used as a memory booster or enhancer, aphrodisiac and a health tonic. Brahmi is an excellent herb for improving your brain functions and strengthening your memory power.

## Irrigation:

**I**t is a rainy season crop therefore it requires water immediately after end of rainy season. In winter season, apply irrigation with the interval of 20 days and in summer season irrigation should be done at the interval of 15 days.



## Harvesting:

**P**lant starts yielding by 5-6 months after transplantation. Harvesting is done in the month of October – November. The upper portion from the base i.e. 4-5 cm from the base is cut for harvesting. 2-3 harvestings are done in one year.

## Economics Of One Acre Brahmi Cultivation:

### Expenditure:

Distance (in acre)	Sapling (in land)	Cost of plants (per plants)	Total	Fertilizer	Cost of cultivation
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6inchX2 ft	30,000	2 Rs./-	2X30,000 = 60,000 /-	10,000 /-	60,000+10,000 = 70,000/-
<b>Total Expenses: 70,000/-</b>					

### **Income:**

Income of year	Dry Leaves (in year)	Company buy-back (per kg)	Total
Year 1 <sup>st</sup>	2000 kg	60 Rs	2000X60= 1,20,000/-
<b>Total Income: 1,20,000/-</b>			

## Technical Support And Services:

**W**e also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visits and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. The income expenditure indicated by the company is an approximate figure, as it also depends on the nature and hard work of the farmer.

### Services:

1. This includes Supervision, consultancy, guidance, Transportation cost first year.
2. First production start after 6<sup>th</sup> month and every production start in every 6<sup>th</sup> month.
3. Buy back agreement of Brahmi.

## Terms And Conditions:

1. For 1 Acre plantation the cost of Plants is Rs. 70,000/-, out of which 50% i.e. Rs. 35,000/- has to be paid before the cultivation and the remaining half after the planting is done.
2. The Buy Back Agreement Stamp paper of Rs.100/- has to be stamped by District Court of your area.
3. For 10 Acre or more yield the buy Back Agreement Stamp Paper will be of Rs.500/-.

## For More Information Contact Us:



**AMRITANJALI AYURVED OPC PVT. LTD.**

**ISO 9001-2015 CERTIFIED**

**GMP CERTIFIED**

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We, Amritanjali Ayurved (OPC) Pvt. Ltd. are one of the reputed manufacturers and exporters of Herbal products like Dry powder, Nixoderm Skin Ointment, Cavifast Dental Cream, Cavisian Dental Cream and much more. These products are processed using natural herbs and quality ingredients, sourced from trusted names of the industry. As demands of our clients differ from each other, we are offering our products in different size packaging as per their requirements. Owing to superior quality, effectiveness, purity, precise composition, healthy to use and long shelf life, our products are used in various commercial areas like parlors, spas, pharmacies, cosmetic industries and for daily use also. Since our establishment, we have been associated with dedicated team of professionals, who are experienced and knowledgeable professionals. Our entire team is assigned with different activities who work in complete sync to process good quality Herbal Products. We provide regular training sessions to them, organize workshops and seminar in order to sharpen their industrial knowledge and skills.